



বাদাবন সংঘ  
Badabon Sangho  
(A Women's Rights Organisation)

## Request of Quotation for Purchase Bulk SMS/ Bulk SMS Service

### Subject of quotation: Purchase of Bulk small message services (SMS) for all mobile operators in country

#### Background:

Badabon Sangho is a women's rights and women-led organisation. Organisation empowering women through transferring information, skill and know-how. Organisation working with women and girls particularly who are single, divorced, separated and widow. Currently we are working at small parts of Bagerhat district in Bangladesh. During COVID-19 outbreak, it is restricted to conduct meeting and face to face contact with beneficiaries. However, women beneficiaries require health and hygiene awareness to protect from COVID-19, so that we the team decided to keep contact and connection with our beneficiaries at field level through mobile phone based SMS services. It is noted that SMS shall be provided to all mobile phone operators in country.

#### Objective for buying the Bulk SMS Service:

1. To keep contact and communication with women within lockdown and COVID-19 outbreak

#### Specific Responsibilities of vendor

a. To deliver the Bulk SMS/Bulk SMS Service in the given time and duration according to the agreed prices and costs

#### 1) Monthly Bulk SMS Package (for seven months)

- 1000 SMS
- Brand Sender ID (Badabon)
- FREE SMS API
- No Approval Fees
- All Operator Unlimited Validity
- Support Bangla SMS **Deliverables**

#### Qualification of the vendor's:

1. The vendor must have experience in Digital Branding, Domain, Hosting, Web Design, Media Marketing etc.
2. The vendor's have proven documents to deliver Bulk SMS/ Bulk SMS Service to the different organisations.

#### Subject of the Contract

- 1) The vendor will submit the quotation addressing the team leader of purchase committee within deadline.

- 2) The purchase committee will issue the work order to vendor.
- 3) The committee has power to cancel the work order without any kind of prior notice. The payment would be made by bank cheque.
- 4) The payment of cheque may cancel if the committee found that supplies of products are not satisfactory.

**Process of quotation submission**

Interested firm/vendor are requested to submit a Quotation including timeline and budget to Team Leader of purchase committee by hand or email: [badabonsangho.bd@gmail.com](mailto:badabonsangho.bd@gmail.com) on vendor's letter head pad.

All quotations must reach on or before 15 June, 2020.

Signature of committee members

Naima Jahan  
Programme Manager

AL-amin Ejaradar  
IT, M&E Officer

Mistia Kaberi  
Programme Support Officer